DREAM

SHOOT PLANNER

with WICKED HAUTE PINUP & BOUDOIR PHOTOGRAPHY

ABOUT THE PHOTOGRAPHER: MELISSA

Hello There

My name is Melissa and I own Fresno California's premier boudoir studio. Through a passion for photography and a desire to help women discover their inner and outer beauty, I have cultivated a strong business presence helping women in the area to believe in their beauty.

I truly enjoy being a photographer, and Boudoir has become my passion and ultimate artistic outlet. It's an amazing feeling to be able to do something that I love, while also empowering each and every woman that I'm lucky enough to work with. To combine my own vision with theirs to create a work of art that we're both proud of and excited about.

I've worked with hundreds of REAL women, just like you, and I know from experience how to make women look and feel amazing. If you choose me as your photographer, I promise you a fun, exciting, and unforgettable experience.

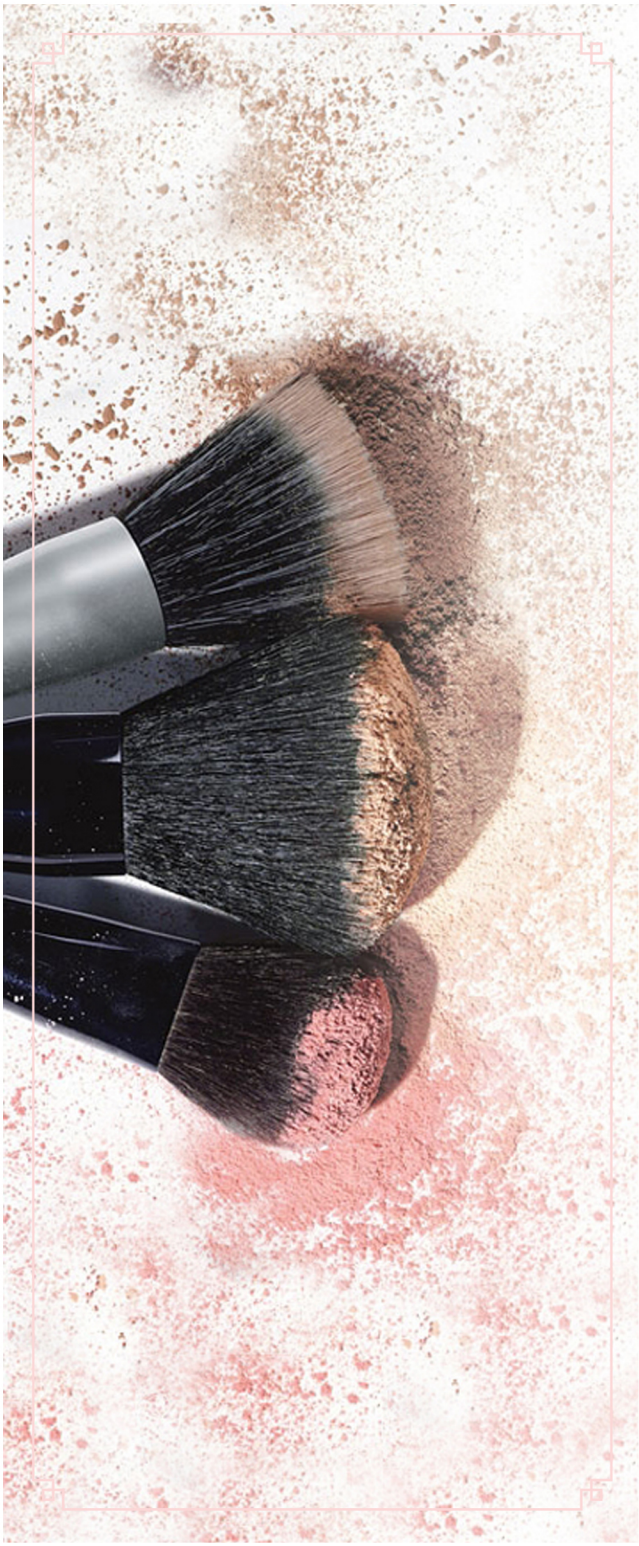
At Wicked Haute, we include professional hair and makeup services in our packages...not to make you look better, but to help you see that you are gorgeous.

When you know how fabulous you are, that confidence exudes from your photos, and that makes such a drastic difference between what you see in the mirror and your pictures.

It's not about how you look but rather how you feel about the way you look. Confidence is truly a beautiful thing. Confidence is what we all need. Confidence, self acceptance and personality is what I bring out in the women I photograph. I need you to know you're perfect now. It is my job to coach and find the model within you that I know is there.

Some of us forget what it's like to feel beautiful and strong along the way. We get too busy with our lives, our family, & our job.

This experience is for you to feel that again… because you truly are perfect right now. Want to know more? Check out www.wickedandhaute.com.



05 Don’t Worry Be Happy

06 Hair and Makeup

08 Planning Your Outfits

11 Posing

13 Retouching

15 Your Session

16 The Day of Your Shoot

19 What to Expect After Your Photoshoot

22 Price to Book

23 Price to Purchase Photos

26 Q+A

28 Notes from Our Clients

DON'T WORRY, BE... Happy

ALL YOU NEED TO DO IS SHOW UP TO YOUR SHOOT AND WE'LL TAKE CARE OF THE REST!

Once you arrive, Veronica, our resident professional hair & makeup artist, will be ready to create the perfect look for you! We include your pro hair & makeup services in your package, and Veronica can create any look you desire. We also have sets & props that will create a variety of looks within your photoshoot. After you book, if you need help with your outfit selection, we're here with expert advice on what will work best. Most importantly, Melissa will guide you through your shoot and will pose you down to your fingertips. As you can see there's nothing to worry about, we've got you covered!

With our all female staff, you're in great hands. We can't wait to see you in the studio!

HAIR *and* MAKEUP

Professional hair and makeup services are included with your photo shoot experience. Once you book your shoot, we'll send you a fun questionnaire where you can tell us exactly the look you're going for. The day of your shoot, your stylist will be prepared to create the perfect look for you! She will also discuss makeup colors and styles based on your final outfit selections.

Professional hair and makeup is such an essential part of the boudoir photography experience, and that's why we decided to include it in our boudoir package. Veronica has been specializing in this type of makeup for a few years now, and not only does she know how to give you the look you want, but she knows how to do makeup for the particular lighting and retouching techniques I use. I might add that she is an expert at pinup style hair and makeup - so if you've got a more retro look in mind, she'll have you covered.

Do you have a specific look in mind? In addition to your questionnaire, feel free to create a pinterest board and send us the link! *melissa@wickedandhaute.com*

PLANNING YOUR Outfits

ONE OF THE MOST COMMON WORRIES ABOUT DOING A BOUDOIR SHOOT IS, WHAT WILL I WEAR? I'M HERE TO TELL YOU NOT TO WORRY, WE'VE GOT YOU COVERED!

Once you've booked your shoot, you will receive our "Boudoir Styling Guide" via email. This guide is packed with info and answers to common wardrobe questions.

Still have questions? Not to worry...I am here for you! You can always feel free to email, text, or call me with any additional questions you may have.

I also advise you to make a pinterest board with outfit ideas that you love! From there we can always guide you toward the best and most flattering options for your body type.

If you have lots of ideas and outfits and you're having trouble narrowing them down then we always recommend you bring a suitcase full of stuff!

Yes, I'm not joking. We recommend you bring lots of things and we can help you narrow them down once you arrive for your shoot.

SUGGESTIONS ON WHERE TO SHOP FOR BOUDOIR OUTFITS

HIPS AND CURVES | www.hipsandcurves.com

TRUE&CO. | www.trueandco.com

ADORE ME | www.adoreme.com

YANDY | www.yandy.com

FOREVER 21 | www.forever21.com

BHLDN | www.bhldn.com

LANE BRYANT | www.lanebryant.com

AGENT PROVOCATEAUR | www.agentprovocateur.com

WE ARE EXPERTS AT CAPTURING
YOU IN THE MOST FLATTERING LIGHT.

POSING

I have photographed hundreds of boudoir photography sessions and therefore, I know exactly how to pose you down to your fingertips! You don't need to worry about a thing, you just need to simply show up for your session.

I have years of experience posing women of all shapes and sizes. This ensures that you are always posed in the most flattering way, to highlight all of your best assets and conceal any areas that you may not want to showcase. Once it's time for your shoot I will just ask you to do simple things such as: "bring that shoulder towards me, bring your chin forward a bit, now look up at me with your eyes, put your hand here, etc." It's super simple and again you don't need to do anything to prepare for this.

SIMPLY SHOW UP FOR YOUR SHOOT, LET US PROS TAKE CARE OF EVERYTHING, AND YOU WILL LOVE THE RESULTS!

Retouching

The key to retouching images is to pose and light your clients in the most flattering way possible, so you DON'T have much retouching to do at all! As you can see, our retouching technique is extremely subtle, but very effective. Our clients love it because we're not heavy handed - we're not going for a plastic barbie doll skin look. We're simply removing those unwanted blemishes, stretch marks, cellulite, etc., leaving the image looking beautiful and flawless.

BEFORE & AFTER

Your final proofs will be fully retouched
(removal of any blemishes, scars, cellulite, stretch marks, etc.)

Your Session

THE SHOOT TIMELINE

60-90 minutes hair/makeup
90 minutes shooting
2 weeks for retouching and preparation of final proofs
Return to studio for viewing of final proofs and to place your order

WHEN WILL I RECEIVE MY FINAL PORTRAIT ORDER?

You will receive your final order in 2 weeks or less. If you have a specific date that you need your photos by let us know ahead of time and we can make that happen for you.

PRESHOOT PREPARATION

Once you book your shoot you'll receive our welcome email, a short questionnaire, and our "Boudoir Styling Guide". In our welcome email we'll share with you tips for preparing for your photo shoot. The questionnaire takes just a few minutes to fill out, and will help us to tailor your photoshoot specifically to you. The styling guide will give you some great hints regarding wardrobe choices for your shoot. We also LOVE when our clients share images that inspire them. If you have time, create a pinterest board and pin some photos that you're drawn to. Once you're done you can send us the link to your board so we can get an idea of what you like. This step can be a lot of fun, but is totally optional, of course.

When you arrive for your shoot, we can go over your Pinterest ideas once again, or if you have any other images to share, you can feel free to do so at that time.

THE DAY OF YOUR SHOOT

HELPFUL TIPS ON HOW TO ARRIVE SO WE CAN BEST DO YOUR HAIR & MAKEUP, SELECT YOUR OUTFITS, AND GIVE YOU THE BEST SESSION YOU COULD EVER IMAGINE

When you arrive for your shoot, we'll begin by going through the outfits you brought and help you narrow them down if need be. In addition we'll also help you with any wardrobe questions you might have.

Once you're all settled in we'll show you to hair & makeup. Veronica will chat with you about the exact look you're going for. If you have a specific idea, that's great. If you want to leave it 100% up to her, that's fine by us too! Veronica has a supply a false lashes, and she is an expert at applying them for you. We find that this just gives that extra oomph to your eyes on camera.

During the hair & makeup process, Veronica will ask you how you're liking things along the way. She'll make sure it's not too dramatic or not too natural depending on the look you're going for. We can always change things along the way and we promise when we're done you'll love the look 100%.

Once it's time for the shoot I'll ask you which outfit you're the most comfortable in, and that's the outfit we'll start with. We want to make sure you're comfortable 100% of the time you're at our studio. The most important thing to know is that you should not be worrying about posing or facial expressions at all! That's my job and I know just how to coach you through it in a super easy way.

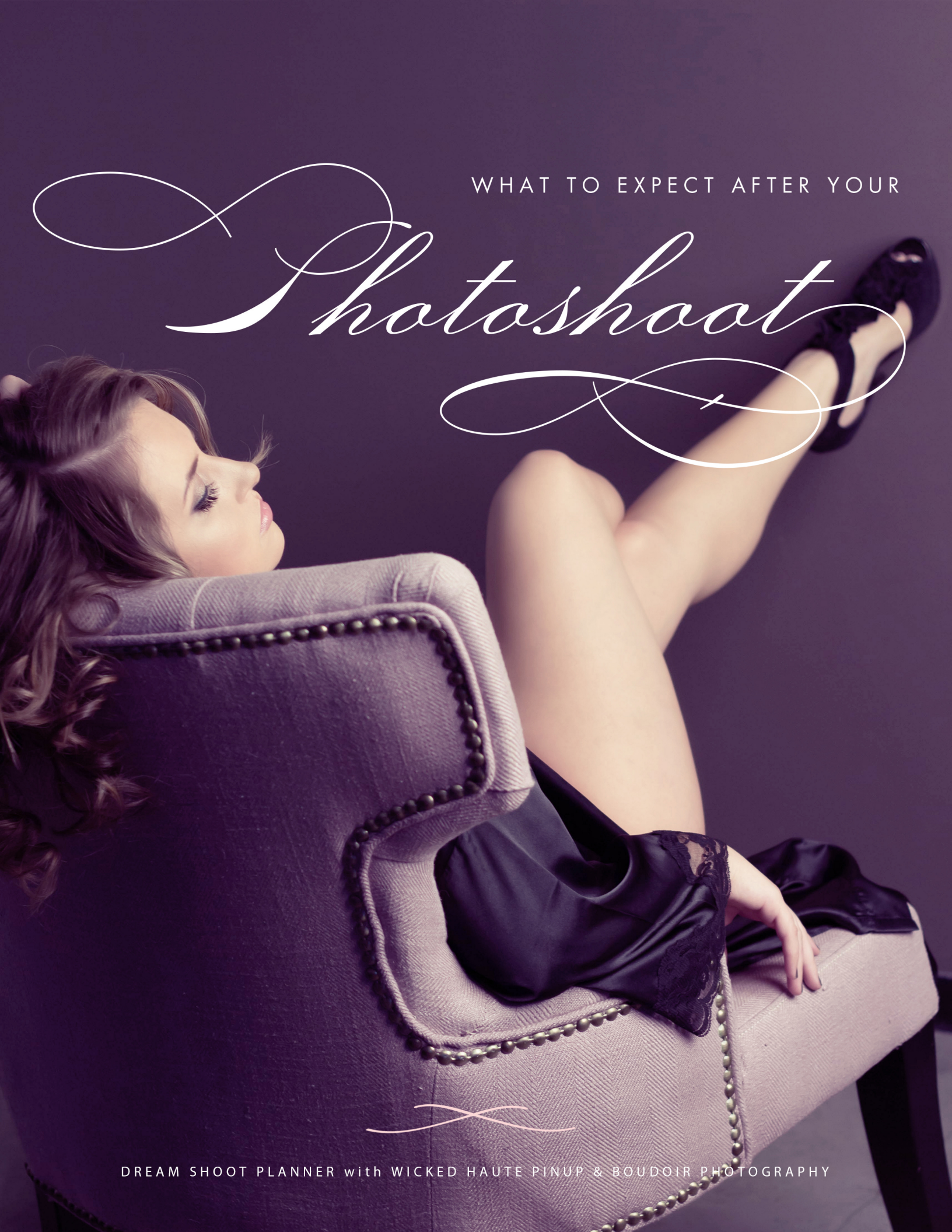
We'll start off with the simplest pose and I will coach you on exactly where to look, how to smile, etc. You'll never wonder, "where should my hand be, does my face look good, or am I doing this right?" No one expects you to know any of that stuff - that is why you hired boudoir professionals like Veronica and I. Once we've gone through all the outfits and different sets we want to shoot

WE'VE PHOTOGRAPHED HUNDREDS OF WOMEN FOR BOUDOIR SHOOTS AND THEY'VE ALL SAID WE MAKE IT SUPER EASY – THEY LOVE THE RESULTS!

with, I will go over all of our product offerings and show you samples of each item, so you can begin thinking about what you would like to order. After that, it's time for you to go home, relax, and feel amazing about the experience you just had! Over the next two weeks, I will sort through your images, choose the best shots from each pose, and polish them up with some light retouching. When your proofs are nearly finished, I will contact you to set up your proofing appointment. This is where you return to the studio to view your final proofs and place your order.

WHAT TO EXPECT AFTER YOUR

Photoshoot



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Your ORDER

When you arrive for your proofing appointment we'll head to the back room where you'll have a cozy seat to sit in. First we'll start out with a slideshow of your portraits so you can just sit back and enjoy them.

Once we've reviewed them all via the slideshow we'll go through and narrow them down to your favorites. Our clients always joke that they don't know how they're going to choose because they love them all! We think that's a good problem to have, but we want to assure you that we'll totally help you narrow them down to your favorites.

Once we've narrowed them down we'll figure out the details of your order, which will vary depeding on which item(s) you select. Our Diva albums are by far our most popular product offering for boudoir, but all of our products are beautiful and very high quality, so no matter what you choose, you can't go wrong!

We also offer canvases and large metal prints that are perfect to hang in the bedroom, in the walk in closet, in your master bath, in his workshop, etc. Many of our clients get their photos in an album along with one or more wall canvases to display privately.

MELISSA WILL BEGIN TO WORK ON YOUR ORDER THAT DAY AND WILL KEEP YOU UPDATED ON THE STATUS.

Did you know that you'll get your order in only 2 weeks once it's paid for in full? That's super fast and our clients LOVE it!

We can even speed up some orders if rush gifts are needed. Just let us know ahead of time so we can accomodate your request.

PRICE TO BOOK YOUR SHOOT To book your boudoir photo shoot with Wicked Haute, we do require half of your session fee ($200) up front as a non refundable deposit. *This deposit holds your appointment for you, and protects us against last minute cancelations and no-shows.*

THE SHOOT TIMELINE

60-90 minutes hair & makeup | 90 minutes shooting
2 weeks for image selection/retouching | 30-60 minute proofing session

The remaining $200 of your session fee will be due on the day of your shoot, or can be paid anytime prior if you prefer. We accept cash, check, and cards at the studio - whatever works best for you!

PRICE TO PURCHASE PHOTOS

You will receive the duplicate digital file of any pictures that you purchase. For example, if you purchase 20 of your favorites photos in an album then you will receive those same 20 photos also digitally on a custom flash drive.

PORTRAIT PRODUCTS

BEDROOM BOX $450

Black leather box containing 10 styrene mounted 5x7 images

LITTLE BLACK BOOK $500

5x5 custom album with 10 images from your shoot

DIVA ALBUM $600

10x10 custom album with 10 images from your shoot

Can't decide which images you want? Get ALL of your final proofs on a USB flash drive in high-resolution digital format with accompanying 5x7 prints of all proofs presented in a custom 5x7 gift box $900

1 DESIGNER ALBUMS Your favorite photos in a designer custom album.

2 BEDROOM BOX Your favorite photos mounted & presented in a keepsake box.

3 USB All final proofs from your shoot in high-resolution digital format with full printing rights, presented with accompanying 5x7 prints of all images presented in a custom box.

WALL ART Individual canvas or metal prints:

8x10 … $250 • 11x14 … $375 • 16x24 … $475 • 20x30 … $650 • 30x40 … $995

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Q: I'm not a lingerie type girl. Can I still do boudoir?
A: Absolutely! Lingerie is not the only way to look and feel sexy. You can do a boudoir shoot wearing a dress, robe, button-up, etc. Let us know if you are interested in a more in-depth wardrobe consult.

Q: I'm not sure I feel comfortable spending money on myself.
A: I totally understand. That's why we offer payment plans to make a boudoir portrait experience manageable for any budget. This is an experience that every woman should have, and you'll be able to look back at your pictures and cherish the memories and experience for years to come.

Q: What if I don't like my pictures?
A: I'm confident that you will be thrilled with the finished product. However, if for any reason you're unsatisfied you may opt out of purchasing your photos.

Q: **Do you include hair extensions?**
A: If you'd like hair extensions you'll need to arrive with them in and Veronica will style them in with your natural hair.

Q: **Can I bring someone with me to the shoot?**
A: You are welcome to bring a guest, either a friend or significant other. We ask that you inform us of the guest before the shoot, and also be advised that our studio space is small, so you must be comfortable with your guest seeing you in your outfits and being nearby while we are shooting.

Q: **I don't think I can afford this.**
A: We offer payment plans with no interest that we tailor to your specific needs. Would you like me to explain how that would work for you? melissa@wickedandhaute.com

Q: **Can I bring someone to the viewing?**
A: Yes, you may bring up to 2 people to your viewing appointment. However, please do not bring children or minors.

Q: **What if I want a product you don't offer?**
A: You get the duplicate digital file of any picture you purchase, so you'll be able to create whatever you want with your digital files.

Q: **After my order is placed, will I be able to purchase more from that shoot in the future?**
A: No. We do one viewing and ordering session. With storage restraints, we only keep the images you purchase, an only for a limited amount of time.

Love

NOTES FROM OUR CLIENTS

"Doing Boudoir photography can be an intimidating thought, but working with Melissa was easy and comfortable. Her studio is secure from outsiders peeking in, and she makes you feel very comfortable and at ease. The experience was actually really fun. She gives you great direction on how to pose and what to do. All you have to do is show up with something that makes you feel sexy and a smile. She makes the magic happen. When I got my photos back, I couldn't believe how beautiful I looked. My husband was very happy, and I am so very glad I decided to do it. Whenever I feel down about myself, I take a look at those photos and remember that I am beautiful. I highly recommend you give it a try. She is awesome!." M.L.

"I did a shoot for my husband as my wedding gift to him. I had a great time! The makeup artist, Veronica, made me look amazing, and Melissa captured the sexiest and most beautiful shots of myself that I could imagine. And she was able to get what I wanted in the amount of time I needed it in, which I really appreciated. I highly recommend Wicked Haute! It's a comfortable, fun experience that I'd love to do again. P.S. - my husband loves his book :-)" NICOLE

"My wife recently had a session with you, and wow. I have always told her she's hot, but I think the session really made her believe it! Thank you so much! What a great birthday present.." SAL

"Needless to say my wife is a ten. But Melissa was able to utilize my wife's amazing 'assets' and bring them to full light. So much in fact that we ended up blowing up 5 photos and purchasing the black book. The blown up photos look amazing in our bedroom. I wasn't there for the session so I can only write about the grand results, however my wife enjoyed working with Melissa a lot. She is a 5 star professional. I was also given a cool Android app on my phone with the photos in it. I named it My Haute Wife." JAKE

"I am so pleased with my photos and want them ALL! I feel more confident about myself than I ever have in my life. A big THANK YOU for making me feel beautiful from a woman's perspective." MARISSA

"I don't think I could ever truly express how much I enjoyed my boudoir shoot with you. I had been wanting to take boudoir photos for a long time before I happened to find your website and looked at your portfolio. I knew immediately that I wanted you to be my photographer! My experience was so much better than I could have ever imagined! I think every woman should do this as a personal ego boost! I had the best boudoir experience with a very talented artist! Thank you Melissa for making me feel like a super star!" CLAUDIA

"Melissa is very patient, creative, and makes any apprehension disappear into a fun collaboration!" MELISSA

Wicked Haute
Pinup & Boudoir
Photography

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